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FOR IMMEDIATE RELEASE

Fratello Cigars Unveils Fratello USA 250 at PCA

Ashburn, VA (March 4, 2026) – Fratello Cigars is pleased to announce the upcoming release of the Fratello USA 250, a commemorative blend honoring the United States’ 250th Anniversary (Semiquincentennial), to be celebrated on July 4, 2026.

The Fratello USA 250 pays tribute to the original thirteen colonies that formed the foundation of the United States in 1776: Delaware, Pennsylvania, New Jersey, Georgia, Connecticut, Massachusetts, Maryland, South Carolina, New Hampshire, Virginia, New York, North Carolina, and Rhode Island. These colonies declared independence from Great Britain, leading to the Revolutionary War and the birth of a new nation.

“This project represents more than a milestone; it represents legacy, resilience, and the entrepreneurial spirit that built this country. The 13-count box symbolizes the original thirteen colonies — the core of a nation that changed the world,” said Omar de Frias.

The Fratello USA 250 is part of Fratello’s PURO Collection with a cigar composed of a Nicaraguan Wrapper, USA PA broadleaf binder, and PA and Dominican Filler tobaccos. The cigar is presented in a 6 x 54 Toro and is limited to 250 Boxes.

DETAILS:

- Vitola: 6 x 54
- MSRP is set at \$20.00 per cigar
- Production: Joya de Nicaragua Factory
- Shipping: June 1, 2026.

About Fratello Cigars:

Founded in 2013 by former NASA analyst Omar de Frias, Fratello Cigars represents a relentless pursuit of quality and innovation in the premium cigar industry. Known for its distinctive blends and creative branding, Fratello has quickly established itself as a respected name among cigar aficionados. Crafted from the finest tobaccos sourced worldwide, Fratello cigars offer a superior smoking experience marked by rich flavors and expert construction. With a commitment to excellence and a forward-thinking approach, Fratello continues to push the boundaries of traditional cigar-making. For more information, visit www.fratellocigar.com