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FOR IMMEDIATE RELEASE

Fratello Cigars Unveils Sixth Concealed Carry Release: AA 1935

Ashburn, VA (November 2025) – Fratello Cigars is proud to announce the 6th and final installment in its acclaimed Concealed Carry series — AA 1935, a cigar inspired by the quiet revolution that began in smoky bars and dim-lit basements during America’s uneasy return to indulgence.

Two years after the end of Prohibition, the country was learning to live with its vices again. But not all battles ended with legislation. In 1935, amid the clinking of glasses and clouds of smoke, Alcoholics Anonymous was born — a brotherhood forged from the same excess it sought to overcome.

“The AA 1935 is not a celebration of vice or restraint — it’s a study of balance,” said Omar de Frias, CEO and Founder of Fratello Cigars. “This cigar reflects that duality — indulgence tempered by introspection. It’s a smoke that invites reflection on the human struggle between control and surrender.”

This 5 ½ x 54 Robusto continues the Concealed Carry tradition: small batch, limited to 1,000 canisters of twelve cigars each, with an MSRP of \$10 per cigar. Like all Concealed Carry releases, the blend remains undisclosed — but its experience speaks volumes.

AA 1935 isn’t just a cigar. It’s a meditation in smoke form — where the past’s indulgences meet the present’s awareness. Each draw echoes a story of struggle, resilience, and renewal.

For more information about the Fratello Concealed Carry program, visit www.concealedcarrycigars.com

About Fratello Cigars:

Founded in 2013 by former NASA analyst Omar de Frias, Fratello Cigars embodies a relentless pursuit of quality and innovation in the premium cigar industry. Known for its distinctive blends and creative branding, Fratello has rapidly earned a place of distinction among aficionados. Fratello cigars are crafted from the finest tobacco leaves sourced from around the world, ensuring a superior smoking experience marked by rich flavors and meticulous construction. As a brand committed to excellence and a forward-thinking approach, Fratello continues to push the boundaries of traditional cigar-making. For more information, visit www.fratellocigar.com