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FOR IMMEDIATE RELEASE

Fratello Cigars Re-Releases DMV Maduro Selection Now for Fall

Ashburn, VA (October 8th, 2024) – Fratello Cigars is excited to announce the re-release of the popular DMV Maduro Selection to kick off the fall season. Originally launched in 2018, the DMV Series pays tribute to Washington D.C., Maryland and Virginia—where the Fratello journey began. This year’s Maduro Selection features the same four unique blends in a 12-count sampler, with three cigars from each blend. Each with a unique vitola measures 6 inches by a 50 ring gauge and has a suggested retail price of \$140 per box /\$11.65 per stick.

“Anyone that knows me knows that the DMV Series holds a special place in my heart, and for selfish reasons, I wanted to run the Maduro Selection again,” said Omar de Frias, a Virginia hometown resident and CEO of Fratello Cigars. “With all four blends in one sampler, everyone can enjoy the full experience as much as I do.” Limited to just 200 boxes, these cigars are crafted at the renowned Joya de Nicaragua factory in Estelí, Nicaragua. Each blend showcases a rich maduro wrapper.

This limited release is available now and will hit stores as early as next week.

About Fratello Cigars:

Founded in 2013 by former NASA analyst Omar de Frias, Fratello Cigars embodies a relentless pursuit of quality and innovation in the premium cigar industry. Known for its distinctive blends and creative branding, Fratello has rapidly earned a place of distinction among aficionados. Fratello cigars are crafted from the finest tobacco leaves sourced from around the world, ensuring a superior smoking experience marked by rich flavors and meticulous construction. As a brand committed to excellence and a forward-thinking approach, Fratello continues to push the boundaries of traditional cigar-making. For more information, visit www.fratellocigar.com