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FOR IMMEDIATE RELEASE

Fratello Cigars to Unveil Fratello Bianco Nero at InterTabac 2024

Ashburn, VA (September 17th, 2024) – Fratello Cigars is excited to announce the debut of its latest innovation, the **Fratello Bianco Nero**, at this year's InterTabac conference in Dortmund, Germany. Attendees of the conference will have an exclusive first look at this extraordinary cigar, with presales opening during the event.

“We wanted to create something that pays tribute to the Fratello Bianco while introducing a new level of intensity and sophistication,” said Omar de Frias, founder of Fratello Cigars. “The Bianco Nero is more than just a cigar—it is an experience that encapsulates the art of contrast, balancing complexity and richness with each draw.”

The Fratello Bianco Nero is a bold reimagining of the beloved Bianco blend, meticulously crafted to engage the senses with its harmony of contrasts. Produced at the esteemed Joya De Nicaragua factory in Estelí, this cigar embodies the very essence of duality—delivering a smooth yet robust smoking experience. The blend is a carefully curated mix of tobaccos from Mexico, Indonesia, and Nicaragua, creating a balance of flavors that resonate with depth and complexity.

Wrapped in a velvety Mexican San Andrés wrapper, aged to a decadent chocolate hue, the Fratello Bianco Nero Riserva presents itself as a striking 6 x 58 box-pressed Perfecto. The limited-edition release is housed in a stunning black piano-finished box of 10, making it a coveted choice for both connoisseurs and collectors.

With an MSRP of \$15.00 per cigar, the Fratello Bianco Nero is poised to be one of the standout cigars of the holiday season. Nationwide shipping to retailers will commence in late November 2024, allowing aficionados across the country to enjoy this luxurious smoking experience just in time for the festivities.

Cigar Detail Summary:

- **Name:** Fratello Bianco Nero
- **Size:** 6 x 58 Box-Pressed Perfecto
- **Front Mark:** Riserva
- **Box Count:** 10 cigars
- **MSRP:** \$15.00 per cigar / \$150.00 per box
- **Country of Origin:** Nicaragua
- **Factory:** Joya De Nicaragua
- **Wrapper:** Mexico
- **Binder:** Indonesia
- **Filler:** Nicaragua
- **Shipping Date:** November 29, 2024

About Fratello Cigars:

Founded in 2013 by former NASA analyst Omar de Frias, Fratello Cigars embodies a relentless pursuit of quality and innovation in the premium cigar industry. Known for its distinctive blends and creative branding, Fratello has rapidly earned a place of distinction among aficionados. Fratello cigars are crafted from the finest tobacco leaves sourced from around the world, ensuring a superior smoking experience marked by rich flavors and meticulous construction. As a brand committed to excellence and a forward-thinking approach, Fratello continues to push the boundaries of traditional cigar-making. For more information, visit www.fratellocigar.com