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FOR IMMEDIATE RELEASE

Fratello Cigars Announces Shipping of Fratello Arlequin Connecticut

Ashburn, VA (May 16th, 2024) – Originally unveiled in March 2024 at the Premium Cigar Association trade show in Las Vegas, the Fratello Arlequin Connecticut garnered significant attention from retailers and enthusiasts alike.

The new Arlequin Connecticut joins the Nicaragua made Fratello Arlequin line. "We're proud to introduce the Fratello Arlequin Connecticut as a complement to our highest rated Fratello Arlequin," said Jennifer True, Vice President of Marketing & Operations at Fratello Cigars.

The new addition to the line, Fratello Arlequin Connecticut features an Ecuadorian Connecticut-seed wrapper over an Ecuadorian binder and a filler blend made up of tobaccos grown in Nicaragua and Peru, resulting in a cigar that is both rich and creamy, with subtle notes of spice and sweetness.

This blend is offered in a box press format for a unique smoking experience. Omar de Frias, Founder of Fratello shares "With the Arlequin Connecticut, we've taken inspiration from the success of its predecessor while crafting a blend that offers a different flavor profile that is exceptionally balanced and flavorful. "

The packaging of the Arlequin Connecticut continues with the narrative established with the launch of the Arlequin in 2020, paying homage to the 16th-century Italian theater character, Harlequin. Like its popular counterpart, the Arlequin Connecticut's packaging comes in two tone color boxes visually designed to pay homage to this picturesque character.

The legacy continues with the Fratello Arlequin Connecticut which is being introduced in the top two best-selling Arlequin sizes: Robusto (5 1/2 x 52) and Toro (6 1/4 x 54).

Cigar Details:

Origin: Nicaragua
Factory: Joya De Nicaragua
Wrapper: Ecuador (Connecticut)
Binder: Ecuador
Filler: Nicaragua & Peru

Sizes & MSRP:

52 x 5 1/2 Robusto: \$11.50
54 x 6 1/4 Toro: \$12.00

About Fratello Cigars:

Founded in 2013 by former NASA analyst Omar de Frias, Fratello Cigars embodies a relentless pursuit of quality and innovation in the premium cigar industry. Known for its distinctive blends and creative branding, Fratello has rapidly earned a place of distinction among aficionados. Fratello cigars are crafted from the finest tobacco leaves sourced from around the world, ensuring a superior smoking experience marked by rich flavors and meticulous construction. As a brand committed to excellence and a forward-thinking approach, Fratello continues to push the boundaries of traditional cigar-making. For more information, visit www.fratellocigar.com