



Media Contact
Ivan Lora
ivan@fratellocigar.com

FOR IMMEDIATE RELEASE

Fratello Cigars Announces Arlequin Edizione Di Carnevale

Ashburn, VA (April 3, 2025) – Fratello Cigars is pleased to announce the launch of its latest release, the **Arlequin Edizione Di Carnevale**, set to debut at the 2025 Premium Cigar Association (PCA) trade show.

The Arlequin Edizione Di Carnevale will be introduced in a unique combo-style box featuring **10 Arlequin** and **10 Arlequin Connecticut** cigars, both in a brand-new **7 x 50 box-pressed vitola**.

“Our Arlequin line is a fan favorite and exemplifies the fun, color, energy, and passion we bring to this industry. As one of Fratello's top-selling and highest-rated brands, we wanted to deliver a new vitola that enhances the incredible flavors our fans have come to expect,” said Omar de Frias, founder of Fratello Cigars.

The **MSRP** for the Arlequin Edizione Di Carnevale is **\$13.50 per cigar**, and it is manufactured at **Joya de Nicaragua** in Estelí. Expected shipping date for the Arlequin Carnavale is June 2025.

Arlequin Blend

- **Wrapper:** Mexican San Andrés
- **Binder:** Ecuador
- **Filler:** Nicaragua & Peru

Arlequin Connecticut

- **Wrapper:** Ecuadorian Connecticut Shade
- **Binder:** Ecuador
- **Filler:** Nicaragua & Peru

About Fratello Cigars:

Founded in 2013 by former NASA analyst Omar de Frias, Fratello Cigars represents a relentless pursuit of quality and innovation in the premium cigar industry. Known for its distinctive blends and creative branding, Fratello has quickly established itself as a respected name among cigar aficionados. Crafted from the finest tobaccos sourced worldwide, Fratello cigars offer a superior smoking experience marked by rich flavors and expert construction. With a commitment to excellence and a forward-thinking approach, Fratello continues to push the boundaries of traditional cigar-making. For more information, visit www.fratellocigar.com